



Campaign Agreement

RADIO STATION _____ NAME _____ OF _____ CITY, STATE _____ HEREAFTER TO BE REFERRED TO AS STATION, HEREBY APPOINTS ADVERTISERS BROADCAST SERVICES, INC. HEREAFTER REFERRED TO AS ABS, AS ITS SALES AGENT FOR THE UPCOMING RADIO CAMPAIGN.

ABS AGREES TO COMPENSATE STATION FOR ALL SERVICES PERFORMED PURSUANT TO THIS AGREEMENT AT THE RATE OF \$ _____ **PER SPOT** UPON COLLECTION.

ABS AGREES TO PROVIDE NECESSARY COMPETENT PERSONNEL TO ADEQUATELY SOLICIT, SELL, BILL AND COLLECT SAID SPOT ANNOUNCEMENTS ON BEHALF OF THE STATION. STATION RECOGNIZES THAT ABS WILL ACT ONLY AS AN AGENT AND HAS NO OBLIGATION TO COMPENSATE STATION UNTIL ABS FIRST RECEIVES PAYMENT FROM THE ADVERTISER. ABS DOES NOT GUARANTEE PAYMENT BY INDIVIDUAL ADVERTISERS AND IS NOT RESPONSIBLE TO PAY DELINQUENCIES OF INDIVIDUAL ADVERTISERS.

ABS WILL SUBMIT ALL ADVERTISERS AND COMMERCIAL COPY TO STATION PRIOR TO THE FIRST AIRING DATE, FOR ITS APPROVAL, AND STATION SHALL NOTIFY ABS IN WRITING OF ANY ADVERTISERS FOUND UNACCEPTABLE, SETTING FORTH THE REASON IN EACH CASE.

ABS WILL SEND TO THE STATION TWICE A MONTH A CHECK PAYABLE TO THE STATION WITH A LIST OF SPOTS PAID BY INDIVIDUAL CUSTOMERS.

STATION AGREES THAT ALL CHECKS RECEIVED FROM ANY ACCOUNT SOLD BY AB.S. AND REMITTED DIRECTLY TO THE STATION (RATHER THAN ABS) WILL BE MAILED IMMEDIATELY TO ABS WITH PROPER ENDORSEMENT TO INSURE ACCURACY OF PAYMENT RECORDS. ALSO, ABS IS AUTHORIZED TO DEPOSIT ALL CUSTOMERS CHECKS RECEIVED FOR THE ABOVE CAMPAIGN.

A SURCHARGE WILL BE ADDED TO EACH ORDER AND RETAINED BY ABS TO COVER THE COST OF MAINTAINING ACCURATE RECORDS, BILLING, AND COLLECTING ALL ACCOUNTS SERVICED BY BROADCAST BILLING SERVICE. THIS SURCHARGE IS CHARGED TO THE CUSTOMER AND NOT THE STATION.

THIS AGREEMENT SHALL BE GOVERNED AND INTERPRETED IN ACCORDANCE WITH THE SUBSTANTIVE LAWS OF THE STATE OF ILLINOIS. THE PARTIES AGREE THAT ANY LITIGATION RELATING TO THIS AGREEMENT SHALL BE SUBJECT TO THE EXCLUSIVE JURISDICTION, AND VENUE OF, THE ILLINOIS STATE COURTS OF COOK COUNTY, ILLINOIS (OR IF THERE IS EXCLUSIVE FEDERAL JURISDICTION, THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS), AND THE PARTIES HEREBY SUBMIT TO THE PERSONAL AND EXCLUSIVE JURISDICTION, AND VENUE OF THESE COURTS.

STATION EXPRESSLY AFFIRMS THAT THE INDIVIDUAL SIGNING THIS CONTRACT FOR THE STATION IS PROPERLY EMPOWERED TO EXECUTE SAID CONTRACT.

Dana Ackerman, President/CEO **Date**
Advertiser's Broadcast Services

Name, Title **Date**
Radio Station

PLEASE RETAIN A COPY OF THIS AGREEMENT FOR YOUR FILES